

TM # 605603

NCC Cable System Order

11767205

Order #	62358748
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

Flight Dates	10/31/16 - 11/13/16
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC Proj#202175
Client Code	163
Product Code	173
Est Code	5847
Product Name	
Credit Status	

Update Date	10/28/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$173.00
Commission	\$25.95
Net Total	\$147.05
Total Spots	27
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
GMP	-
CPM	-

Comments :	10/28 NEW ORDER. Please confirm. Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	NCR 10/31/16-11/08/16
2	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$7.00	\$7.00	30	NCR 10/31/16-11/08/16
3	CNN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	2	\$7.00	\$14.00	30	NCR 10/31/16-11/08/16
4	CNN	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	NCR 10/31/16-11/08/16
5	CNN	VARIOUS	11/7/16	11/13/16	09:00	16:00	X	X						-	-	2	\$5.00	\$10.00	30	NCR 10/31/16-11/08/16
6	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	NCR 10/31/16-11/08/16
7	CNN	SITUATION ROOM<	11/7/16	11/13/16	16:00	19:00	X							-	-	2	\$7.00	\$14.00	30	NCR 10/31/16-11/08/16
8	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$9.00	\$18.00	30	NCR 10/31/16-11/08/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	27	0	0	0	0	0	0	0	0	0	0	0	27
AMT	\$173.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$173.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 10/28/16

62358748 | Wausau, WI | Spectrum/Packerland, WI | 1458 |